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Press Release

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FOR IMMEDIATE RELEASE
Monday, March 24, 2009

C4 TAKES ON THE FIGHT TO CLEANSE BANKS OF TOXIC DEBT

ORANGE COUNTY, CA, MARCH 24, 2009: For the past two months C4 has been pursuing U.S. REO paper in Europe and U.K. One month ago, they expanded their efforts to include the United States.

The company was selected because of its global presence and the number of Associates it could deploy in the effort to identify institution owned REO paper. CEO Mr. DR Rawson said, "REOs are a U.S. problem that has been holding the credit market at bay. Our presence and ability to acquire this paper is intended to help the U.S. Government move the economy forward."

While the Governments effort to secure \$1 Trillion of toxic debt seems substantial, it's rumored that Fannie Mae, Freddie Mac and IndyMac have more than \$ 4 Trillion in REO paper.

The amount the government is proposing is helpful, however with funding of only \$75 billion to \$100 billion the price may not be. C4 resources represent a far better priced alternative.

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Last month, more than 200,000 homes were foreclosed in the United States. This was more than 25% up on the previous month's total.

The effort from C4 is focused on homes and areas of the economy that have been the hardest hit by the economic downturn. While southern California continues to lead the rest of the nation in foreclosures, all of America and particularly the heartland is at risk.

Main Street in middle America is just that, Main Street. Consumers and their banks are in need of cash and many see the disposal of REOs as the key to reach that objective.

In the United States, there are more than 20 C4 Associates dedicated to this effort.

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About C4 WorldWide: The company provides business development services for clients on a global scale. Corporate Offices are in Orange County, CA. (U.S.A.) For additional information, please call 714-876-6136 in the US or go to www.C4WorldWide.com