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Press Release

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C4 OPENS A NEW DIVISION IN TURKEY ...

ORANGE COUNTY, CA, MAY 23, 2008: It was announced today that Dr. Ahmet Cagri Karamisir will be the Managing Director of C4 Turkey headquartered in Istanbul. Operations will officially begin June 2, 2008.

In March of '08, C4 announced its intention to start a division somewhere in the Mediterranean. Dr. Karamisir, the current Director of Business Istanbul, was identified by Ms. Kelly Barker, the Managing Partner for C4 MENA (Middle East North Africa). Both were attending a CEO conference in Dubai, UAE when they met.

Mr. DR Rawson, the Chairman and CEO of C4 Global said, "We are fortunate to have Dr. Karamisir. His experience, network and knowledge of the region's business strengths in addition to his ties with the Middle East region will further support the global strength of C4."

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Nelson Naidoo, the President of the C4 Finance Group added, "Dr. Karamisir's ties to the region and European banking and financial institutions will help C4 provide the business development / consulting and business financing services that are needed to continue growth within the region."

Over the past twenty six years, Dr. Karamisir has been the Manager and General Manager and CEO of a variety of companies in the construction, healthcare, food, beauty, leather and finance sectors in Turkey and Middle East.

Karamisir holds a BA Degree in Administrative Sciences and further PhD in Banking and Economics. He is highly experienced in Islamic Finance and Banking practices. He also participates in the financial forums organized in Zurich, Istanbul, Dubai, Manama and in London by US and UK Firms based in UAE.

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About C4 Global: The company provides business development services for clients on a global scale. Corporate Offices are in Orange County, CA. (U.S.A.) For additional information, please go to: www.C4GlobalHQ.com, call 714-876-6136 in the US or the C4 North American offices at 800-441-2462 or www.C4NA.com.