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Press Release

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FOR IMMEDIATE RELEASE
Monday, April 27, 2009

C4 INTRODUCES NEW VICE-PRESIDENT ...



ORANGE COUNTY, CA, April 27, 2009: It was announced today that Mr. Jeffrey Edwards will be the new Vice-President of C4 WorldWide, headquartered in California, USA.

Jeff has over 25 year's successful hands-on experience designing, developing and leading high performance enterprises. His leadership approach, like the consulting and coaching he already provides to clients in organizational behavior, operations management, quality management and improvement has earned him the title of Organization AlchemistSM. Jeff's approach to Turning Lead Into Gold®, has saved client companies over \$500MM in the past 10 years and generated at least a 300% return on his client's investments - sustained for at least two years.

Mr. DR Rawson, the Chairman and CEO of C4 WorldWide said, "Jeff's passion, intuitive leadership style and experience add a unique advantage to our clients providing skilled navigation at

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all levels of business growth and development, ensuring a successful future for our clients and C4.”

-End-

About: C4 WorldWide provides business development services for clients on a global scale. Corporate Offices are in Orange County, CA. (U.S.A.) For additional information, please call +714 876 6136 or email Info@C4WW.com.

www.C4WorldWide.com

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