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Press Release

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FOR IMMEDIATE RELEASE
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HEARTFELT OFFER FOR KIDDIES SAVES LIVES

ORANGE COUNTY, CA, APRIL 20, 2009: In a move that transcends political boundaries and current economic woes, twenty underprivileged US children are being offered free life-saving heart surgery.



Photo taken in the Narayana Hrudayalaya Hospital in Bangalore, India

From left to right, the men present on Friday the 21st of November, 2008 include:
Mickey G. Shackelford, CPA and C4 Executive Vice President and a Member of the Board of Directors,
K. Muraleedhar, Managing Director of C4 India
Dr. Davi Shetty, Chairman and Chief Surgeon of the Narayana Hrudayalaya Hospital,
DR Rawson, Chairman and CEO of C4 WorldWide, Inc.
Dr. Nitish Shetty, Chief Operating Officer of the Narayana Hrudayalaya Hospital

(Photo taken by Balu Krishna a C4 India Associate)

During a recent business trip to India, C4 WorldWide's CEO, Mr. DR Rawson met with Doctors at Narayana Hrudayalaya Hospital, Healthcare City, Bangalore, to

discuss Medical Tourism initiatives. Mr. Rawson asked his usual question "How can I be helpful?" Expecting a business focused reply Dr. Devi Prasad Shetty, leading Heart Surgeon and Philanthropist, responded with: "Get me 20 children from the United States who are uninsured and need heart surgery and we'll provide that for free."

Renown for his work with underprivileged children, over his 16 year career 5 of Dr. Shetty's 13 thousand heart surgeries were on children. Dr. Shetty's philosophy is expressed in a letter to these children with a scar on their chest: "As a heart surgeon I have performed more than 4000 operations on children like you suffering from heart disease. Most of them came from poor families. Despite their backgrounds, I treat all for free. I think this is the best way I can repay God who has given me everything I wanted, a good family, a wonderful wife and loving children. For me this world is such a happy place to live in and in my own small way I strive hard to make it happy for others around me who are not so fortunate."

The offer presented is for twenty US children in need of heart surgery, without medical insurance and the ability to pay for care at this level, to be treated cost-free by Dr Shetty and his team in Bangalore. In addition, parents' accommodation will also be paid for while their children are in the hospital.

C4 WorldWide is now working with other organizations and airlines to provide the necessary transportation and will be reaching out to communities within the United States to prepare a list of qualified children. Selecting these twenty children will be a difficult process.

All the work associated with bringing this offer to fruition is being donated. On behalf of this joint effort, Mr. Rawson said "I am deeply humbled by this collaborative opportunity to give back to the global community and help provide the gift of life to twenty of our most precious sick children."

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About: C4 WorldWide provides business development services for clients on a global scale. Corporate Offices are in Orange County, CA. (U.S.A.) For additional information, please call +714 876 6136 or email Info@C4WW.com.

www.C4WorldWide.com

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